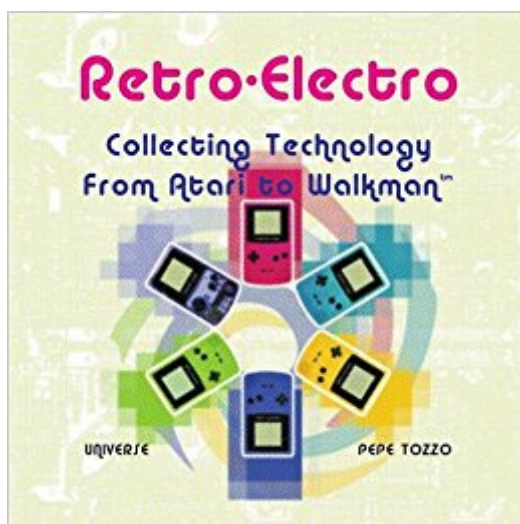


The book was found

Retro-Electro: Collecting Technology From Atari To Walkman



Synopsis

The latest trend on E-Bay and at flea markets is the buying and selling of old technology—transistor radios, video games, the Betamax video recording system. While made of plastic, wires, and metal that earlier seemed to have little of the romance of the antique, this trend proves that these objects from the sixties, seventies, and eighties have acquired status as collectibles. Addictively browsable, this is the essential guide to what technology from the last half of the 20th century is collectible. This is the only book to survey the trend, catalogue and depict the full range of objects, and gauge the correct price levels. Even those who have not built a collection will be fascinated by the spirited product histories of the original Atari console, the Walkman, and the Betamax (which proves that every age has its Edsel—the product technically superior but destined to fail in the marketplace). Collectible Technology mourns all the gadgets from adolescence ever thrown away. It will start you wondering how much the brand new iPod will be worth in a few decades. The book includes an impressive guide to where to buy these collectibles and which websites to use.

Book Information

Hardcover: 160 pages

Publisher: Universe; First Edition edition (June 21, 2005)

Language: English

ISBN-10: 0789313022

ISBN-13: 978-0789313027

Product Dimensions: 8.5 x 0.8 x 8.6 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 4 customer reviews

Best Sellers Rank: #3,028,492 in Books (See Top 100 in Books) #79 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Radios & Televisions #550 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture #2812 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference

Customer Reviews

Pepe Tozzo lives in Hampshire, England. He began collecting electronic technology in 1995 after discovering his old school calculator in his father's attic. His old calculator collection expanded rapidly before he diversified by collecting other retro-electronic items.

A wonderful look at the electronic marvels we have around the house, along with past playthings

long ago left in the dust by ever advancing technologies. My only complaint is that this book barely scratches the surface of what could have / should have been included. Speaking for myself, I would have gladly paid a lot more money to get a book that gave me more to see. As it is, an hour after opening the book, you are done, wishing for more.

It was the BEST. I loved the memories it brought back and taught me a lot. It's a great book.

Pepe Tozzo's Retro Electro sounded so cool that I preordered it sight-unseen. A good book on the topic of technostalgia is long overdue and I was eager to see what this self-described "only book to survey the trend" would contain. I now wish I had seen and browsed it beforehand. It's a neatly designed little book with some very nice pictures, but it is just falls too short of my expectations. There are only one or two items per page in this 8.8 x 8.6, 160 page book and the layout favors large, attractive photos over descriptive text. So in the end there were not as many items as I would have liked to have seen and the descriptions are sometimes not very substantial. I am more interested in obscure facts about the design, creation, function and uniqueness of these things. There are informative and enlightening entries here, but again, more in-depth information on a greater selection of items would have been nice. Also, in a world where collector prices change faster than ink dries, any attempt to print price guides in a hardbound book form seems pointless. So the price guide feature doesn't thrill me. There are way too many memorable electronic gadgets from our consumer past that are conspicuously absent. Missing are the giant Sylvania entertainment consoles of the 70s, Egg shaped 8-Track players, the Donut Phones, Soundburger (Mr. Disc) portable record players, quadraphonic headphones (yes, they exist) and various other classics. Heck, one could devote several pages to the dozens of groovy Panasonic portable radios and 8-track players of the 70s, but there are no "Dynamite" 8 track players or "Panapets" here... just the Toot-A-Loop is represented. I'm not particularly excited that items from the 90s and current decade are represented. We can see these kinds of things in retail stores or Sharper Image catalogs today. So I don't see why they should have such equal billing in this book. Though there is probably a good case to leave out items from the well documented 1950s and earlier, I would rather the book included good old Philco Predictas than Sony Playstations. Sure, there are a few things from the early 90s that are interesting, and yes, a cursory mention about what things today may seem retro later might be appealing, but I didn't buy this book to see full page spreads of a 2002 IPOD or a 2004 watch. Other items that seem out of place are things like Smartphones, PDAs, Star Trek Phasers and 2003 Dalek toys. Retro Electronics? Not in my opinion. The page layouts are attractive,

the pictures are very nice and there was a strong effort made here to run the whole gambit of electronic collectables. Retro Electro may be more interesting to folks with only a light interest in this subject and it may serve as a good introduction. Also, if you like calculators there are plenty of neat ones in this book. Ultimately, there are many cool items in this book. But for every seemingly out of place item in here there are two old standards or obscure treasures missing, which leaves me feeling I should have gotten more out of it. 2 1/2 stars

I think the book is great for its purpose, that of summarizing beautiful old technology. It has a lot of beautiful photography and the layout of the book is awesome. While including estimated cost to acquire the technology items may have been helpful at the time of publishing, that information was quickly outdated and probably not that useful today. It's a great collage of old technology. I love the inclusion of many vintage computers and programmable calculators, which is a hobby of mine.

[Download to continue reading...](#)

Retro-Electro: Collecting Technology from Atari to Walkman Classic 80s Home Video Games Identification & Value Guide: Featuring Atari 2600, Atari 5200 Atari 7800, Coleco Vision, Odyssey, Intellivision, Vectrex Stamp Collecting For Geek's ; Stamp Collecting For Beginners How To Learn All About Stamp Collecting Techniques Along With The Stamp Collecting Lingo And How To Find Values Of Your Collection Retro Air Jordan: Shoes: A Detailed Coloring Book for Adults and Kids (Retro Jordan) (Volume 1) Doing Cultural Studies: The Story of the Sony Walkman (Culture, Media and Identities series) Art of Atari ART OF ATARI Limited Deluxe Edition Art of Atari Poster Collection Coin Collecting for Fun & Profit: The Fast and Fun Way to Make Money Collecting Coins Modern Book Collecting: A Basic Guide to All Aspects of Book Collecting: What to Collect, Who to Buy from, Auctions, Bibliographies, Care, Fakes and Forgeries, ... Donations, Definitions, and More Modern Book Collecting: A Basic Guide to All Aspects of Book Collecting: What to Collect, Who to Buy from, Auctions, Bibliographies, Care, Fakes and ... Investments, Donations, Definitions, and More Modern Book Collecting: A Basic Guide to All Aspects of Book Collecting: What to Collect, Who to Buy from, Auctions, Bibliographies, Care, Fakes, Investments, Donations, Definitions, and More The Wonderful World of Collecting Perfume Bottles Second Ed (Wonderful World of Collecting Perfume Bottles: Identification &) Coin Collecting for Beginners: Learn the basics of coin collecting as a hobby or an investment Frank Einstein and the Electro-Finger (Frank Einstein series #2): Book Two Frank Einstein and the Electro-Finger Programmable Controller Circuits (Electrical Trades (W/O Electro)) Applied Electro Optics Electro-Optical Displays (Optical Science and Engineering) Building Electro-Optical Systems: Making It all Work

Contact Us

DMCA

Privacy

FAQ & Help